



OXFAM FAIR TRADE: SUSTAINABILITY REPORT 2025



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OXFAM FAIR TRADE, MORE THAN FAIR



Fair trade is a driving force for a sustainable, just and climate-friendly economy. At **Oxfam Fair Trade**, we show it can be done: top-quality fair trade products, made with care by **small-scale producer cooperatives across the globe**. Each fruit, bean or leaf is cultivated with respect for people, planet, and future generations.

We are guided by the principles of Doughnut Economics: creating prosperity for all within the ecological limits of our planet.

As a fair trade pioneer, we set the bar high. We tackle inequality at the root - and we work behind the scenes with lawmakers to dismantle unjust trade rules.

Our mission will not be complete until all trade is fair. And when that day comes, we will continue to defend those gains and push the boundaries of what fair trade can achieve.

Who is this report intended for?

This report is for professional clients, partners, policymakers and engaged citizens. We show how Oxfam Fair Trade creates structural impact, with figures, context, and tangible results.

And how every conscious choice (like buying Oxfam Fair Trade products) helps shift the system by replacing profit-driven exploitation with a people-centered model of equity and sustainability.

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Sustainable water management helps coffee farmers cope with drought

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1,300 families received support to help them cope with the hardships of winter

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1,500 families gained access to health insurance

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Democratic Republic of the Congo:
Agroecology strengthens farming and women's empowerment on Idjwi Island (South Kivu)

WHY WORK WITH SMALL-SCALE COOPERATIVES

We choose economic flourishing, not endless growth. That's why we work directly with small-scale cooperatives that are building a sustainable future for their communities. By joining forces, farmers strengthen their market position, share risks, and invest collectively in their community's collective aspirations.

Fair prices and long-term cooperation make producers more resilient and unlock investments in their communities and climate adaptation.

South Africa: Community gardens nurture stronger communities

At Koopmanskloof, a wine-growing cooperative in South Africa, we support workers and their families in establishing community gardens. Spread across two sites, these gardens produce vegetables for both household consumption and local sales. As a result, they help improve food security while generating additional income for participating families.

What impact does this create?

Fair trade prices



26

trading partners

People impacted:

500,000

cooperative members

We pay a **fair-trade price**, set by Fairtrade International. The minimum price acts as a safety net, offering farmers income security when market prices drop. If the market rises above that threshold, we pay the higher price. Always the fairest price. No exceptions.



"When you buy Palestinian products from Oxfam Fair Trade, you help secure a fair income for Palestinian farmers. You also show your solidarity and state that a just and lasting peace remains essential."

Mohammad Hmidat,
General Director Al Reef,
West Bank

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The Fair Trade Premium

In addition to fair prices, we pay an extra Fair Trade premium. Cooperatives manage these funds collectively - deciding together how to **invest them in social and ecological priorities**, such as education, infrastructure, training, or sustainable farming.



In 2025:

€205,000

in Fair Trade premiums paid

Oxfam Fair Trade received the

**FAIRTRADE
FRONTRUNNER
AWARD**

(brand category) as the top
premium contributor



Read more

How does ACPCU use the Fairtrade Premium?

Members of the Ugandan umbrella cooperative ACPCU collectively decide how to invest the Fairtrade Premium. A risk assessment carried out together with Oxfam Fair Trade revealed that unexpected healthcare costs place significant pressure on many families. A single hospital stay can force households into debt or prevent them from making essential investments in their coffee production.

To address this challenge, the cooperative chose to invest part of the Fairtrade Premium in a collective health insurance scheme covering medical expenses and hospitalisation costs.

Results:

- 1,500 coffee-farming families gained access to health insurance.
- Families are better protected against unexpected medical expenses.
- Farmers are less likely to fall into debt or postpone investments in their farms.
- Following its success, the programme is gradually being expanded to reach additional families.

As we can see, the Fairtrade Premium goes far beyond providing additional income. It enables farmers to better withstand structural risks, strengthens their economic resilience and contributes to the long-term sustainability of farming communities.



Read more

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The Partner Fund

The Partner Fund supports partners when needed, **from disaster relief to long-term (co-creation) projects** focused on incomes that sustain a life with dignity, women's empowerment and climate-resilient agriculture.



9 co-creation projects

Emergency support for Gaza

During the winter, Oxfam Fair Trade supported families in Gaza by distributing **1,300 clothing vouchers and 250 blankets to 125 vulnerable households**. The vouchers enabled families to choose the clothing they needed most themselves.

Beyond the material support provided, this initiative helped preserve something that is often undermined during humanitarian crises: people's dignity and ability to make their own choices.



Read more

Living Income Premium

While our support helps address urgent needs, it also aims to tackle the structural causes of inequality. Experience shows that fair trade alone is not always enough to guarantee a living income for farmers. When this is the case, we look for ways to go further.

Through our Bite to Fight chocolate range, we provide cocoa farmers in Côte d'Ivoire with an additional premium specifically designed to support their path towards a living income.



Bite to Fight-Premium:

€36,732



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Bite to Fight proves that a living income is possible

Since 2019, Oxfam Fair Trade and the cocoa cooperative CPR Canaan in Côte d'Ivoire have been investing in agroecology and living incomes for cocoa farmers through the Bite to Fight project.

Results for the 2024-2025 season:

→ 79% of participating farmers achieved a living income.

→ Investments in agroecological practices strengthened farm resilience.

→ A living income enables families to invest more in their future.

Today, only 24% of cocoa farmers in Côte d'Ivoire earn a living income. Bite to Fight demonstrates that a different approach is possible.



Read more

Future & climate proof

Long-term partnerships give producers the space to grow (agro)ecologically, protect soil health, and adapt to climate change. Organic farming is a key part of this approach. It strengthens resilience of farmers and offers clear benefits for consumers. But going organic requires major investment. That's why we support producers with an organic premium. Our ambition: a fully organic product range by 2030.

63%
Organic products in
the Oxfam Fair Trade
range

3
Agroecological
projects

Climate contributions:
€22,480



In addition, climate adaptation and mitigation measures were integrated into **nine co-creation projects** carried out with partner cooperatives. These initiatives included investments in more climate-resilient farming practices. Due to challenging financial circumstances, however, our direct climate contribution remained below our target of €51,800.

Reducing emissions & Climate contributions

Since 2022, we've moved away from traditional CO₂ offsetting, which often lacks transparency or harms communities. Instead, we focus on real emission reductions.

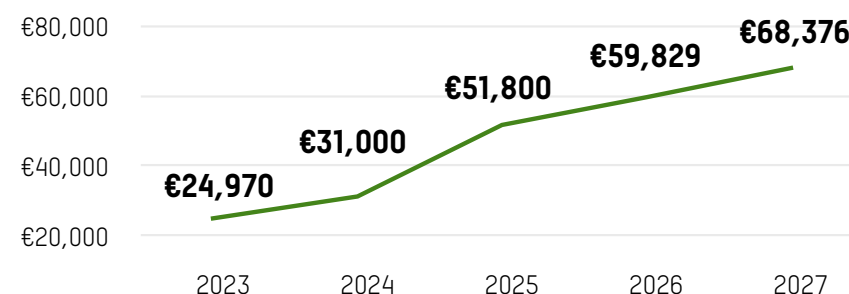
We mapped our emissions and found that **96%** of our CO₂ footprint comes from the production of our products, an area over which we have only limited direct control. The remaining **4%** comes from our own buildings and transport.

Despite limited control over upstream emissions, we're acting:

- Halved natural gas use (since 2021)
- Phased out in-house transport (scope 1 emissions dropped from 2.92% > 1.09%)
- Staff encouraged to cycle or use public transport
- Solar panels and batteries installed at HQ

By the end of 2025, we had reduced our total emissions by **13.16%** compared with 2021. While this fell just short of our 15% reduction target, we remain committed to further progress and are continuing our efforts toward our next goal: **a 30% reduction in emissions by 2030.**

THE BUDGETS WE PROVIDE FOR CLIMATE CONTRIBUTIONS IN THE COMING YEARS



€22,480 invested in climate action in 2025

Rather than offsetting our emissions, we invest directly in agroecological projects implemented by our trading partners. These investments strengthen both their resilience to the climate crisis and their economic position.



© Parc-Al Reef

Palestine

At Al Reef, one of our partner date cooperatives in Palestine, a solar-powered date processing facility was installed. It ensures product quality without the use of pesticides and replaces an older fuel-powered system.

Our climate contributions help cooperatives both reduce their emissions and adapt to the impacts of climate change.



© Yel

Honduras

Coffee farmers and water management committees are working together to improve the sustainable management of water resources. By protecting water sources and promoting more responsible water use, both farming communities and residents are better prepared to cope with longer periods of drought.

Women's Empowerment

Women play a crucial role in agriculture, yet often face greater barriers in accessing training, income and decision-making spaces. That is why we work together with cooperatives to promote greater gender equality, enabling women to participate fully in every stage of agricultural value chains, from production and marketing to leadership and decision-making.

On Idjwi Island (South Kivu) in the Democratic Republic of Congo, Oxfam Fair Trade supports coffee cooperative Rebuild Women's Hope in its transition to agroecology. Six hundred people active in coffee production, 70% of whom are women, are learning sustainable farming techniques while strengthening their position within both the cooperative and their communities.

As a result, not only harvests improve, but opportunities for women expand as well.



"Women work in the fields, but when it comes to selling the coffee, they are often left out. I decided it had to change."

Marcelline Budza, Founder and Chair of the Board, Rebuild Women's Hope

© Eric de Milt

CHANGING THE RULES OF THE GAME FOR FAIRER TRADE

We do not only transform supply chains, we also work to change the rules that shape them. Through advocacy and strategic partnerships, we help influence public policy, business practices and sector-wide standards so that all the farmers we work with benefit from stronger protection and fairer conditions.

Fair trading practices on the European agenda

During Fair Trade Week, together with thousands of supporters, we collected **more than 7,000 signatures** calling for fair prices for farmers. This mobilization led to an exchange with Fabien Santini, Head of the Agri-Food Markets Governance Unit at the European Commission, as part of the review of EU rules on unfair trading practices.

Our message was clear: producers must receive prices that at least cover their production costs. We also advocated for stronger protection for farmers who currently fall outside the scope of existing legislation.

Due diligence as our compass

Although European due diligence legislation is currently being challenged in the European Parliament, due diligence remains an everyday reality for Oxfam Fair Trade.

We identify human rights and environmental risks throughout our supply chains and work with partner cooperatives to implement concrete improvements, from working conditions and gender equality to more sustainable agricultural practices.

In doing so, we demonstrate that fairer trade is not only possible, but can become the norm.



© Oxfam

Fair trade? We go beyond the label

For us, transparency isn't a requirement, it's a choice. With certifications from **Fairtrade, B Corp, WFTO, and SPP**, we set the bar high. Certification isn't the finish line, but the starting point: the beginning of an ethical value chain where due

diligence and justice take centre stage.

Oxfam Fair Trade is externally assessed on impact, sustainability, and good governance. In 2024, that once again resulted in several key recognitions:



Fairtrade label

Most of our products carry the official Fairtrade certification mark. It guarantees fair trading conditions, minimum prices, and social premiums, monitored by Fairtrade International. We also apply our fair trade principles to products that do not carry a certification label, including fair minimum prices and long-term partnerships with producers.

Certified



B Corp

We renewed our B Corp certification with an exceptional score of 142.8 points (well above our target of 130), the highest score of any B Corp-certified company in Belgium. Globally, we rank among the top-performing food companies.

This score confirms that our cooperative structure, stakeholder focus, and long-term investments in farmers and sustainability deliver real impact.



BIO-certificatie

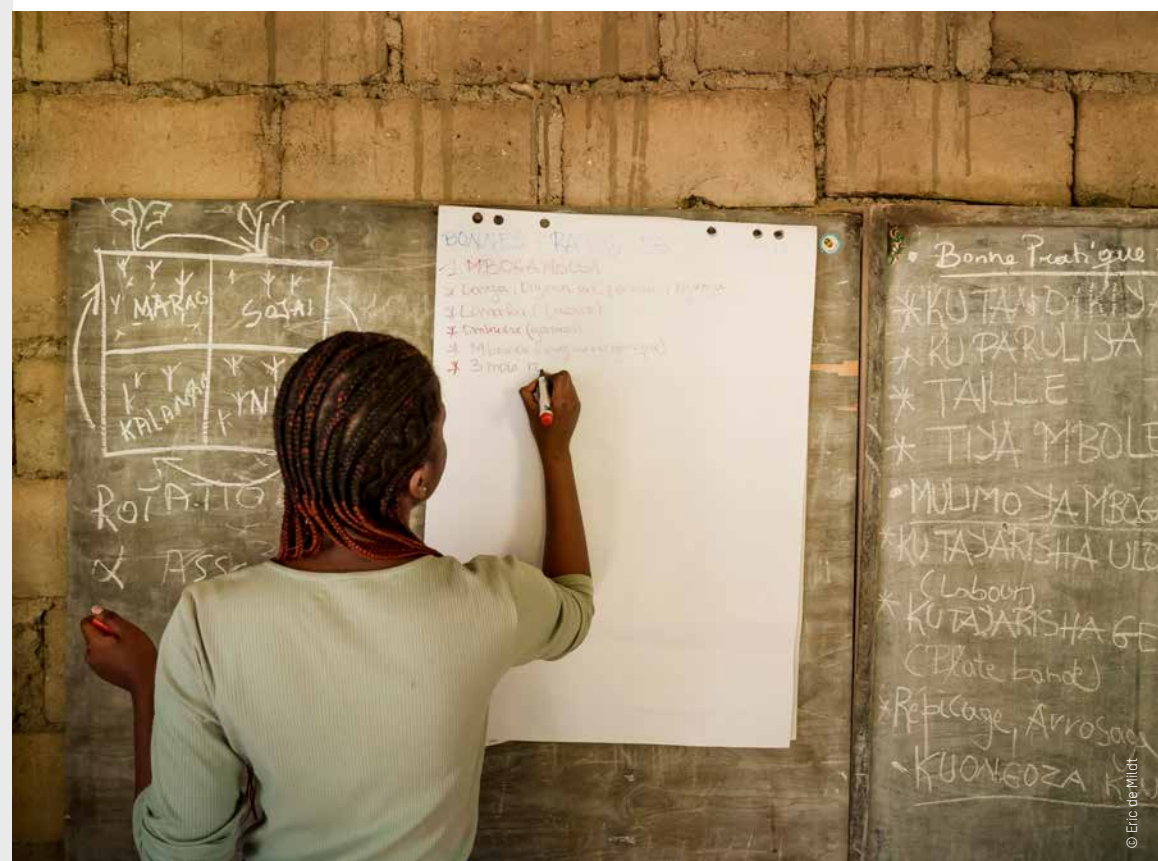
In 2025, 63% of our product range was organically certified. Our goal is to reach 100% organic products by 2030.

Beyond Fairtrade

For us, Fairtrade certification is a starting point, not the finish line. That is why Oxfam Fair Trade also submits its work with partners to the scrutiny of an independent Partner Commission.

The Commission ensures that our trading relationships and Partner Fund contribute to what matters most: living incomes, climate adaptation, gender equality, strong cooperatives and other long-term structural improvements for farmers.

This approach allows us to go beyond the requirements of the Fairtrade standard.



WHY QUALITY MATTERS

Oxfam Fair Trade is committed to offering products that are fair, sustainable and high quality, going well beyond compliance with legal requirements.

We strive to offer a range that is reliable, safe and of high quality, for the people who produce it and for the people who enjoy it.



What have we achieved?

Our quality approach is built on three pillars:

1. Supplier Rating

Each year, suppliers are evaluated via a transparent questionnaire (score out of 10), based on **compliance, cooperation, and improvements.**

2. Complaint Monitoring

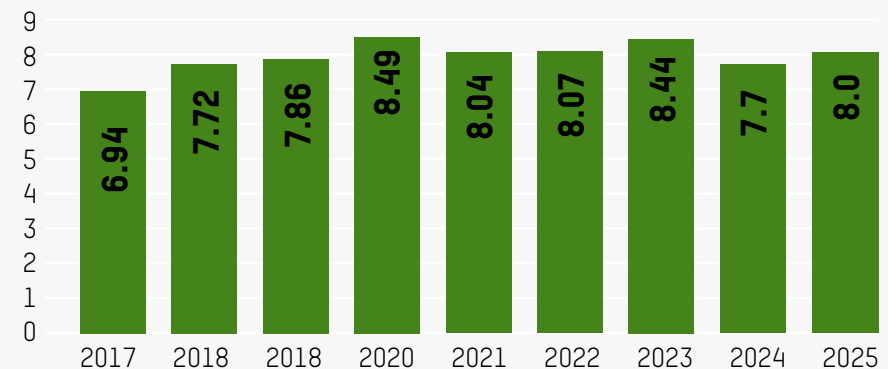
We handled **60–80 quality issues** in 2025, ranging from minor (e.g. honey crystallization) to severe (e.g. pesticide traces). Serious deviations are intercepted before reaching stores.

3. Transmission Line Analysis:

We reviewed our quality metrics at supply chain level. This led to a **lower overall score** but greater internal accuracy.



QUALITY SCORE



"Oxfam Fair Trade's green coffee beans are always among the freshest and highest-quality beans I roast."

Koen Van Calster, Coffee Roaster, Java Coffee

By combining these three perspectives, we gain a clear view of overall product quality as well as the performance of each supplier. This allows us to adjust, raise our standards, and focus on long-term improvement.

We remain committed to enhancing quality because every product must meet the expectations of today and tomorrow.



“For me, fair trade isn’t something extra for me. It is simply part of the way I work every day. It is what gives every cup of coffee its value and meaning.”

Eva, Owner, Bar Madam



Read her full testimonial here (available in Dutch only)

Packaging: reducing impact, protecting quality

Our packaging is designed to prevent waste and ensure food safety. Since 2022, our coffee packaging has been aluminium-free and fully recyclable. However, rapid innovations (like compostable film) sometimes run up against new regulations. For chocolate, aluminium is still necessary to preserve quality and taste, though we’re actively exploring alternatives.

Packaging remains essential for food safety, shelf life, product information, and transport especially for slower-moving items in Oxfam’s Fair trade shops.

Our biggest challenge? Packaging laws vary widely across regions, while we aim for solutions that are reusable, recyclable, and suitable for export.



Our team and internal operations

CHANGE STARTS WITHIN

We're not a typical organisation. We take system change seriously and it starts within us. We prioritise a safe working environment and a strong culture of integrity. Stakeholders have a real say in how we operate. And at the end of the day? As a cooperative, we reinvest in our trading partners, not in shareholders. We put system change into practice within our own organisation.

What have we achieved?

At Oxfam Fair Trade, we are building an inclusive, feminist and safe workplace. We work to ensure balanced power dynamics, strong team cohesion, and the wellbeing of every colleague.



Who are we?



5 nationalities - 5 team leaders, with a balanced gender representation

Strengthening leadership

In 2025, we launched a leadership development programme for all team leaders.

The objective is to equip them with practical tools to lead with greater confidence, clarity and effectiveness. Through peer learning and collective reflection, the programme strengthens leadership skills, encourages the sharing of field experience and fosters a management culture built on trust, collaboration and commitment.

Where we're going

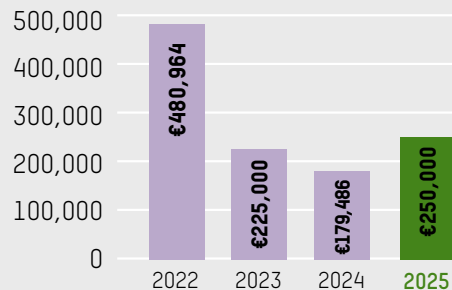
NO EMPTY PROMISES. JUST MEASURABLE CHANGE.

These figures show where we stand today and where we aim to go by 2030. They reflect how we, as an organisation, work towards fair trade, sustainability, and structural impact. Every number tells a story about the choices we make: from an expanding organic range to concrete investments in climate adaptation and fair premiums for producers.

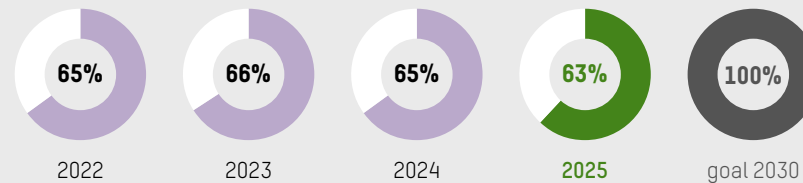
Together, they shape the direction of our mission: a just food system that puts people and planet first.

WERELDWINKELS SUPPORT:

Annual contribution to oxfam Wereldwinkels (€)

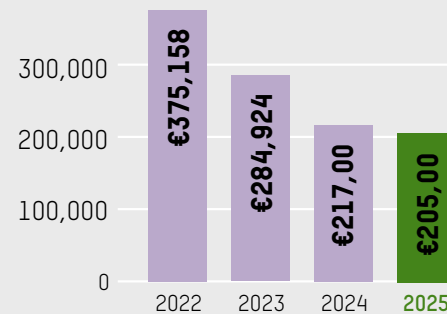


ORGANIC PRODUCT RANGE: % of organic products



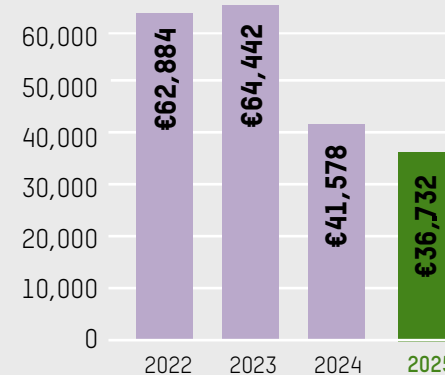
FAIR TRADE PREMIUM:

Total amount paid to producers (€)

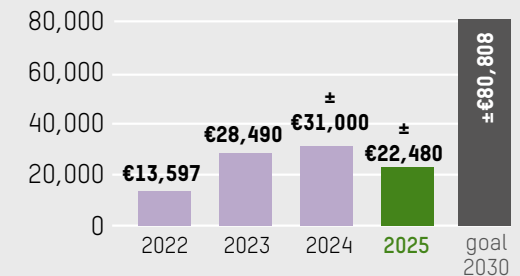


BITE TO FIGHT PREMIUM:

Additional premium for living income (cocoa)

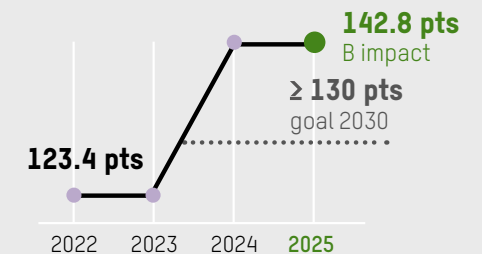


CLIMATE CONTRIBUTIONS: Budget for climate adaptation and mitigation projects (€)



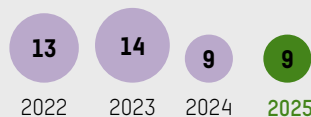
B CORP SCORE:

Sustainability certification score (points)

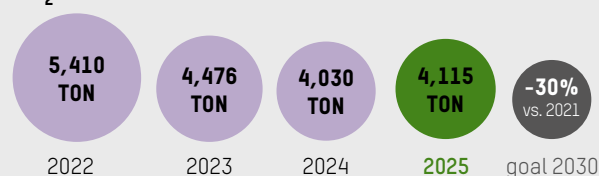


IMPACT PROJECTS:

Number of co-creation projects



CO₂ EMISSIONS



PREVIOUS SUSTAINABILITY REPORTS



Report 2023



Report 2024

**TOGETHER
WE MAKE
A POSITIVE
IMPACT**

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